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hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to the Assistant Commissioner For Patents, Washington, DC 20231, on September 10, 2001, by Frank J. Kezak (Reg. No. 32,908)/

PATENT Case No. N0093US

P 2 0 2001

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Guido et al.

Serial No. 09/887,198

Filed: June 22, 2001

Title: Geographic Database Organization that

facilitates Location-Based Advertising

INFORMATION DISCLOSURE STATEMENT

Technology Center 2100,

Group: 2171

Assistant Commissioner for Patents Washington, D. C. 20231

Dear Sir:

Pursuant to 37 C.F.R. § 1.56 and in conformance with 37 C.F.R. §§ 1.97-1.99, Applicant discloses the reference(s) listed on the attached PTO Form 1449 for consideration by the Examiner.

Applicant requests that the Examiner review the entire disclosure of each listed reference. Applicant requests that each reference listed on the enclosed form PTO-1449 be included in the record of this application. The Examiner is requested to acknowledge consideration of the reference(s) by initialing the appropriate location(s) on the form PTO-1449 enclosed herewith.

Applicant submits that the claimed subject matter of the present application defines over the cited prior art.

Applicant does not represent any cited reference to be prior art and Applicant reserves the right to disqualify any reference by the showing of an earlier date of invention, if appropriate.

Respectfully submitted,

Frank J. Kozak

Reg. No. 32,908

Attorney for Applicant

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